

Facts About Wild Furs

Beaver, muskrat and raccoon are some of the most abundant furs produced in nature. Other beautiful wild furs include marten (sable), fisher, fox, coyote, squirrel, badger, opposum, lynx and bobcat.

Most of the world's beautiful wild furs are produced in Canada, the United States and Russia.

Wild furs are abundant; endangered species are NOT used in the fur trade. This is assured by strict state (or provincial), federal and international regulations.

The fur trade uses only a small part of the surplus produced by nature each year. This is what biologists call "sustainable use of renewable resources" – a principle that is now endorsed by all major conservation organizations including the World Conservation Union and the World Wildlife Fund.

When you buy wild fur you support aboriginal trappers and other people who live close to the land – people who have a direct interest in protecting wildlife habitat.

Beaver, muskrat and other fur animals also provide food for many aboriginal and remote communities: animals not used for food are returned to nature to feed other wildlife through the winter. **Nothing is wasted!**

With new designs and processing techniques, wild furs are more lightweight and versatile than ever – ideal for today's active lifestyles!

