

The Fur Trade

The fur trade is a responsible industry based on the sustainable use of renewable natural resources.

After 400 years of commercial trading, there are as many beavers in Canada now as when Europeans first arrived. Thanks to excellent conservation policies, Canadian furs are abundant and absolutely no endangered species are used.

The fur trade contributes more than \$2 billion annually to the North American economy, including more than \$400 million in exports.

The North American fur trade is **committed to responsible treatment of animals.** Trapping methods are strictly regulated by provincial, state and territorial wildlife departments.

An international agreement signed by Canada, the United States, Russia and the European Union establishes scientific protocols for humane trapping standards.

Many Canadian families rely on beaver, muskrat and other fur animals for **food as well as income.** When you buy fur, you support thousands of aboriginal and other people living on the land.

A fine **natural product**, fur is a biodegradable, renewable resource – it can even be re-styled as fashions change.



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