

Canadian Fur Trade at a Glance

The fur trade contributes \$800 million

to the Canadian economy and provides important income for over

65,000 Canadians

including many aboriginal and other people in remote and rural regions.

PEOPLE OF THE FUR TRADE

- 60,000 trappers (including aboriginal communities)
- 2,000 people in fur farming
- 2,500 people in manufacturing and processing
- 2,500 people in retailing
- 1,000 people in related services

CANADA'S FOUNDING INDUSTRY : A PROUD TRADITION OF RESPONSIBLE CONSERVATION AND IMPECCABLE CRAFTSMANSHIP.

EXPORTS (IN MILLIC	EXPORTS (IN MILLIONS OF CANADIAN DOLLARS) SOURCE: INDUSTRY CAN														
	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
RAW FURS	74.6	77.1	94.3	98.7	134.4	154.8	146.6	132.9	175.9	194.1	197.8	211.3	234.5	256.3	351.4
DRESSED FURS	11.3	12.4	17.2	27.3	32.4	25.9	34.1	21.5	20.3	22.1	25.8	31.8	37.3	30.5	35.6
fur garments	57.2	71.1	84.7	83.7	122.2	112.0	106.9	95.7	119.2	118.4	103.4	91.9	91.4	73.8	63.1
TOTAL EXPORTS	143.1	160.6	196.2	209.7	289.0	292.7	287.6	250.1	315.4	334.6	327.0	335.0	363.2	360.6	450.1

Total fur exports have increased by one-third in the past six years.

Canada's main export market for fur apparel <u>is the United States</u> (80 %+). Other leading export markets are Russia and the EU. Main export markets for fur pelts are: the United States, Korea, Hong Kong and Europe.

FURS PRODUCED

Almost 3 million fur pelts are produced annually in Canada: about 2 million are produced on farms and the others are wild.

Main Canadian wild furs: muskrat (35% of total wild furs), beaver (22%) and marten (17%). Other abundant species include fox, coyote, squirrel and raccoon.

Fur farms: the most common fur animal raised on farms in Canada is mink. Other farmed furs are fox and chinchilla.

MANUFACTURING / PROCESSING

Most Canadian fur garment manufacturing is centered in Montreal (80%+) and Toronto.

The major fur dressing facilities are in Montreal and Winnipeg.

The three important Canadian fur auction facilities are in Toronto,
North Bay and Vancouver.

MARKETING

The major marketing event for the Canadian fur trade is the North American Fur & Fashion Exposition (NAFFEM) hosted each year by the Canadian Fur Trade Development Institute (CFTDI).

NAFFEM is the largest commercial fair of its type in North America, attracting some 200 exhibitors and 5,000 buyers-\$100 million in orders are written during this four-day event.

www.naffem.com

FUR the Fabric of a Nation

THE FUR COUNCIL OF CANADA IS A NATIONAL NON-PROFIT ASSOCIATION REPRESENTING MEMBERS FROM ALL SECTORS OF THE TRADE.